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Be a yardstick of quality.
Some people aren't used
to an environment where
excellence is expected.

Steve Jobs

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*"We are what we repeatedly do.
Excellence then, is not an act but a habit"*
Aristotle

Winter 2011

REIGSTAD
& Associates, Inc.

Message from the President



We are looking forward to 2011 as a time to regain growth and adjust to the changes in our economy.

We used 2010 as a necessary period of recovery and we recognize this adjustment as an opportunity to grow and strengthen our firm. We have positioned ourselves to be able to dedicate resources to this effort.

As the construction industry was one of the hardest hit during this economic recovery, we face new competition on a day-to-day basis from all directions. Our industry has changed rapidly with the role of modern technology and how it relates to our goals for the future.

Our organization embraces technology as a tool to create new efficiencies, greater effectiveness, and improve communication and collaboration with our clients. We are fortunate to have a professional staff who know and understand how to leverage technology to achieve these benefits and advocate solutions that lead to the success of every project we design.



During the past 30 years we have built relationships with our clients to give them the assurance that they can count on our firm to meet any challenges that come up during a project - from the very initial schematic design phase through construction. We pledge to provide the highest quality of structural engineering design.

To accomplish this goal, we draw from the expertise of our employees, from the technology resources available, and a willingness to pair with other consultants if the demands of the project require. We never lose sight of our primary goal to provide innovative, cost-effective designs to meet the future needs of our clients for serviceability and flexibility.

Project Updates

Harrah's Cherokee Hotel & Casino Cherokee, North Carolina

Since 2007, Reigstad has provided structural engineering design services for the expansion of the new buildings and retrofit to the existing buildings.

This project, one of the largest construction works in the United States, is still underway with the completion of the \$633 million resort expansion expected by 2012.

Two parking garages of 1,200-car and 2,400-car capacity, the 3,000-seat Event Center, the casino and a 21-story hotel have been completed.

The Entertainment Center, new restaurants, new casino floor and retail stores are under construction and scheduled to be finish in 2012.

Structural Engineer: Reigstad & Associates, Inc.
Parking Consultant: Reigstad & Associates, Inc.
Architect: Cunningham Group



Palace Casino Resort Expansion Biloxi, Mississippi

In 2005, Reigstad provided structural engineering retrofit services for the casino relocation due to Hurricane Katrina. Currently, Reigstad continues to serve as the structural engineer for the design of the expansion and remodel of the casino and central plant.

The expansion and remodel will substantially increase the size and amenities at the popular casino. The project consists of 67,000 sq. ft of new construction and 43,500 sq. ft of remodel.

This is the largest major casino expansion underway in the city of Biloxi. It is scheduled to open in the Summer of 2011.

Structural Engineer: Reigstad & Associates, Inc.
Architect: Cunningham Group



Featured Projects

Seminole Hard Rock Hotel & Casino Parking Garage Hollywood, Florida

Reigstad & Associates provided the wayfinding and signage design for the Seminole Hard Rock Hollywood parking garage and casino modifications.

The Winner's Way parking garage is a 9-level precast parking structure with a 2500-car capacity, featuring 15 elevators, 6 escalators and 2 pedestrian bridges connecting the garage to the casino. In addition to the parking garage and casino signage, Reigstad also provided site wayfinding signage design services for the project.

The Winner's Way garage officially opened on December 15, 2010 with the grand opening event setting a Guinness World Record for the "World's Largest Guitar Smash" by smashing 1,914 guitars in unison.

The Winner's Way garage was designed by Klai Juba Architects of Las Vegas, NV.

Wayfinding & Signage Design: Reigstad & Associates, Inc.
Client: Klai Juba Architects
General Contractor: Kraft Construction



Kraft Construction Seminole Parking Garage & Pedestrian Bridge 12-10-10



Kraft Construction Seminole Parking Garage & Pedestrian Bridge 12-10-10

Baldwin Park Sun Shade at MN State Fairgrounds St. Paul, Minnesota

Baldwin Park is a beautiful tension structure functionally designed to shade stage audiences at the children's park at the State Fair. The 100-foot wide, 50-foot deep and 40-foot tall structure utilizes a combination of helical and grouted anchors.

The shade sails were constructed from Ferrari Soltis® 86, which provides excellent strength, stability, UV protection and a mesh quality that allows air and some light to flow through while still providing adequate shade.

Structural Engineer: Reigstad & Associates, Inc.
Architect: Cunningham Group

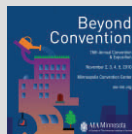


REIGSTAD

& Associates, Inc.

Reigstad & Associates, Inc. attended and exhibited at the following conferences in 2010:

**2010 AIA Minnesota Conference at
The Minneapolis Convention Center
Minneapolis, Minnesota**



**The International Parking
Institute Conference & Expo at
Mandalay Bay Resort & Casino
Las Vegas, Nevada**

Attendees

Gordon Reigstad
Jason Reigstad
Jim Collins
Brad Erickson
Jared Reigstad

QUALITY
means doing it
right when no
one is looking.

Henry Ford

